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**GOVERNMENT OF ANDHRA PRADESH  
DEPARTMENT OF YOUTH SERVICES**

**Letter No.11-B/YS/2026**

**Date:05-01-2026**

From  
S.Bharani, IFS.,  
Commissioner of Youth Services,  
Opp. Canara Bank, Patamata,  
VIJAYAWADA-520 007.



To

- 1) The Director of Collegiate Education,  
Mangalagiri,  
Guntur District.
- 2) The Secretary,  
A.P. State Council of Higher Education,  
Mangalagiri,  
Guntur District.

Sir,

Sub: E-Summit IIT Tirupathi 2026 on 31.01.2026 and 1<sup>st</sup> February, 2026 at the IIT Tirupati Campus– Information to all the universities to create awareness among the student and youth innovators to enrol themselves to participate in the Summit – Request – Reg.

Ref: Proposal submitted by Entrepreneurship Cell (E-Cell), Indian Institute of Technology, Tirupathi.

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I would like to inform that a proposal has been received from the Entrepreneurship Cell (E-Cell), Indian Institute of Technology, Tirupathi informing that they have scheduled "E-Summit IIT Tirupati 2026" on 31<sup>st</sup> January and 1<sup>st</sup> February, 2026 at the IIT, Tirupati Campus. The Department of Youth Services, Government of Andhra Pradesh has accepted their proposal to be the official partner. The proposal along with details about the summit are enclosed herewith. It is requested to communicate the same to all the educational institutions / Universities of Andhra Pradesh so that students and young innovators across Andhra Pradesh will enroll themselves and participate in the event.

I solicit your cooperation in the matter.

Encl: proposal

Yours faithfully,  
Commissioner of Youth Services(FAC)

Digitally signed by  
Bharani S  
Date: 05-01-2026  
18:29:31

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Government Of Andhra Pradesh  
Department of Youth Services



**PROPOSAL**

E-SUMMIT'26

IIT TIRUPATI

31<sup>st</sup> Jan - 1<sup>st</sup> Feb

# PROPOSAL

## E-SUMMIT IIT TIRUPATI 2026

Proposal for Strategic Youth, Innovation & Entrepreneurship Partnership with the Department of Youth Services, Government of Andhra Pradesh

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**To:**

The Secretary  
Department of Youth Services  
Government of Andhra Pradesh

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**Subject:**

Proposal for Official Partnership, Youth Engagement, and Institutional Support for E-Summit IIT Tirupati 2026

### 1. Proposal Overview

E-Summit IIT Tirupati 2026 is a national-level youth, innovation, and entrepreneurship summit organized by the Entrepreneurship Cell (E-Cell), Indian Institute of Technology Tirupati, aimed at fostering an innovation-driven mindset among students and young professionals.

Scheduled to be held on 31st January and 1st February at the IIT Tirupati campus, the summit is designed as a multi-day experiential platform bringing together students, innovators, early-stage founders, startups, mentors, investors, policymakers, and industry leaders from across India.

The event will host 5,000+ participants from 15+ colleges and schools, with a strong focus on youth from Andhra Pradesh, providing them exposure to real-world entrepreneurship, problem-solving, and skill development beyond academics.

Key components of E-Summit IIT Tirupati 2026 include:

- National innovation challenges and hackathons addressing real-world problems
- Startup pitching and demo showcases for student-led ventures
- Founder talks and keynote sessions by industry leaders and policymakers
- Skill-oriented workshops and mentorship programs

The summit serves as a bridge between **government initiatives, academic excellence, industry participation, and youth aspirations**, aligning closely with national and state objectives for **youth empowerment, entrepreneurship promotion, and innovation-led growth**.

E-Summit IIT Tirupati 2026 is envisioned not merely as an event, but as a **catalyst for long-term youth engagement, startup creation, and ecosystem development**, positioning Andhra Pradesh as an active contributor to India's innovation economy.

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## 2. About E-Summit IIT Tirupati 2026

E-Summit IIT Tirupati is the flagship annual entrepreneurship initiative of IIT Tirupati, designed to **enable youth-led innovation, entrepreneurial skill development, and startup creation**.

### 2.1 Event Scale & Participation

- Expected Footfall: 5,000+ participants
- Institutions Involved: 15+ colleges and schools
- Stakeholders:
  - School Innovators
  - College Student Teams
  - Early-stage Startups
  - Incubators & Accelerators
  - Investors & Industry Leaders
  - Government & Ecosystem Partners

### 2.2 Key Event Components

- National Hackathons & Innovation Challenges
  - Startup Pitching & Demo Showcases
  - Founder Talks & Keynote Sessions
  - Mentorship & Skill-Building Workshops
  - Youth-focused Networking & Ecosystem Engagement
- 

## 3. Strategic Relevance to Youth Development

E-Summit IIT Tirupati 2026 directly aligns with the Department of Youth Services' mandate by focusing on:

- Youth skill development beyond formal academics
- Entrepreneurship as a career pathway
- Innovation-driven self-employment
- Leadership development among young citizens

This initiative converts policy intent into on-ground youth impact.

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## 4. Objectives of the Proposed Partnership

The partnership aims to:

1. Empower youth through entrepreneurship and innovation exposure
  2. Provide a state-supported platform for young innovators
  3. Facilitate government–youth–industry collaboration
  4. Promote Andhra Pradesh as a youth-driven innovation state
  5. Enable structured outreach to students across the state
- 

## 5. Sponsorship Partnership Tiers

### Title Sponsor – ₹5,00,000

- Prime logo placement across all major event assets
  - Powered by “Department of Youth Services”
  - Recognition during inaugural and valedictory sessions
  - Dedicated premium exhibition stall
  - Opportunity to deliver one keynote / address (non-exclusive)
  - Priority access to startups, competitions, and networking zones
  - Inclusion of all benefits from lower tiers
- 

### Platinum Sponsor – ₹3,00,000

- Prominent branding on stage side banners and delegate kits
  - Exhibition stall
  - Verbal mentions during major sessions
  - Opportunity to host one workshop or panel discussion
  - Branding across website and digital promotions
- 

## 6. Key Expectations from the Department of Youth Services

We respectfully seek support from the Department in the following defined areas:

## 6.1 Official Partnership & Endorsement

- Formal recognition of the Department as an **Official Government Partner**
- Use of endorsement to enhance outreach, credibility, and participation

## 6.2 Keynote & Speaker Facilitation

- Assistance in facilitating eminent speakers from **Andhra Pradesh Government departments**
- Guidance in identifying impactful speakers, aligned with previous youth initiatives led by the Department

## 6.3 Financial / Scheme-Based Support

- Consideration of financial or scheme-based assistance, subject to Government norms
- Support targeted towards:
  - Youth innovation challenges
  - Skill-building initiatives
  - Startup & entrepreneurship programs

## 6.4 Youth Outreach & Mobilization

- Circulation of event details through:
  - Official youth networks
  - Affiliated institutions
  - Youth clubs and associations
- Mobilization of students and young innovators from across Andhra Pradesh

## 6.5 Promotional & Communication Support

- Promotion via:
    - Official communication channels
    - Digital and social media platforms
    - Department-led youth engagement initiatives
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## 7. Role of E-Cell IIT Tirupati

E-Cell IIT Tirupati commits to:

- End-to-end planning and professional execution of the event
  - Maintaining institutional, ethical, and governance standards
  - Coordinating all event logistics, programming, and stakeholder engagement
  - Providing post-event summaries and impact documentation, if required
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## 8. Expected Outcomes & Impact

Through this collaboration:

- Youth from Andhra Pradesh gain **national-level exposure**
  - High-potential student innovators are identified and nurtured
  - Entrepreneurship adoption among youth increases
  - Stronger integration of government, academia, and industry is achieved
  - Andhra Pradesh's youth ecosystem gains national visibility
- 

## 9. Institutional Scope & Governance

- This proposal is limited strictly to **E-Summit IIT Tirupati 2026**
  - Any support or collaboration shall be subject to:
    - Official approvals
    - Applicable Government norms
    - Written confirmation from both parties
- 

## 10. Activation Concepts

| Concept                         | Description   |
|---------------------------------|---|
| Innovation Showcase Association | Branding with student science and research-based projects |
| Hackathon Award Partner         | Sponsorship of a science/tech-focused prize               |
| Research Inspiration Corner     | Brand presence near innovation exhibition zones           |

## 11. Target Audience Breakdown

| Audience Segment       | Share  | Relevance to DBS            |
|------------------------|--------|-----------------------------|
| Students & Innovators  | 40–50% | Future founders, customers  |
| Startups & MSMEs       | 25–30% | Banking & finance solutions |
| Incubators & Ecosystem | 10–15% | Strategic partnerships      |
| Investors & Mentors    | 10%    | Ecosystem engagement        |
| Media & Influencers    | 5%     | Brand amplification         |

## 12. Marketing Timeline

| Channel            | Strategy   |
|--------------------|--|
| Social Media       | Sponsor acknowledgment posts and event countdowns    |
| Campus Outreach    | Promotion across IIT Tirupati and partner colleges   |
| Ecosystem Networks | Visibility through incubator and startup communities |

## 13. Sponsor Assurance

- Structured pre-event branding and engagement plan

- Dedicated on-ground coordination and execution
- Transparent deliverables and reporting
- Flexibility to customize based on sponsor objectives

## 14. Conclusion

E-Summit IIT Tirupati 2026 represents a strategic opportunity to **empower youth through innovation, entrepreneurship, and leadership development**. Support from the **Department of Youth Services, Government of Andhra Pradesh**, will significantly strengthen the scale, reach, and impact of this initiative.

We look forward to the Department's guidance and partnership in building a **future-ready, innovation-driven youth ecosystem**.

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### Submitted By:

**Entrepreneurship Cell (E-Cell)**

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# Architecting Impact

# E-SUMMIT'26

31 JAN - 1 FEB 2026

IIT TIRUPATI

**E-Summit** IIT Tirupati stands as a platform where ideas evolve into purpose-driven ventures, and where students, founders, and ecosystem leaders come together to design businesses that matter. Through keynotes, workshops, competitions, and deep ecosystem engagement, the summit enables participants to build responsibly, think long-term, and lead with impact at the core.

# ABOUT E-SUMMIT

## WHAT IS E-SUMMIT IIT TIRUPATI?



- E-Summit is a 2-day flagship event for entrepreneurship & innovation.
- It acts as a platform for: Student innovators Startup founders Creators & business leaders Investors & ecosystem partners to learn, collaborate, and grow their entrepreneurial spirits.

## OBJECTIVE

- Help students convert ideas into prototypes and ultimately into startups.
- Provide exposure, mentorship, and real ecosystem access.

## WHY E-SUMMIT? – THE VALUE PROPOSITION

- Platform for early-stage ideas.
- Direct interaction with founders & VCs.
- Exposure to creator-led entrepreneurship.
- IIT-level credibility & networking.
- Real startup pathways, not just talks.

# SUMMIT HIGHLIGHTS

## Founder Keynotes

Learn from accomplished entrepreneurs who've built successful ventures.

## Hackathon

Multi-university competition solving realworld challenges.

## Creator Brading Session

Use Personal Branding for Entrepreneurship and how it works from top Content Creators

## Startup Pitching & Expo

Showcase your venture in Startup expo and pitch your startup

## Regional Creators and Business Summit

where Regional Businesses and Content Creators to share their experience.

## Entrepreneurship Based Competitions

where students Compete among Each Other on knowledge Based Competitions

- enjoy workshops,
- competitions,
- founder-student interaction,
- a vibrant startup-expo,
- comedy night, and
- extensive networking opportunities throughout the Summit.

# DAY 1: SATURDAY, 31ST JANUARY

## MORNING | 10:00 AM ONWARDS

General Competitions High-energy competitions designed to test business acumen, strategy, and decision-making.

- E-Quiz • Boardroom Challenge † Two parallel 120-seater venues

## PARALLEL WORKSHOPS

Hands-on sessions focused on real-world entrepreneurship, innovation, and execution.

- † Two parallel 120-seater Venues

## STARTUP EXPO (ALL DAY)

Explore innovative startups showcasing products, ideas, and early-stage ventures.

- 20 curated startup stalls

## AFTERNOON | 2:00 PM – 4:00 PM

Startup Pitching Showcase Startup founders present their business ideas, models, and vision.

- 10-minute pitch per startup

# DAY 1: EVENING PROGRAMME

## 4:30 PM | INAUGURAL CEREMONY

Opening addresses from IIT Tirupati Leadership, RTIH Leadership, and our distinguished Chief Guest at the Main

## 6:00 PM TO 9:00 PM | FOUNDER KEYNOTES

Four accomplished startup founders, Share their journeys, failures, and scaleup lessons through interactive Q&A sessions, with a dinner break included.

## 9:00 PM TO 10:30 PM | CREATOR SESSIONS

Two top creators and entrepreneur-creators discuss branding, audience building, and creator-led business strategies followed by closing ceremony

## AFTERNOON | 2:00 PM – 4:00 PM

Startup Pitching Showcase Startup founders present their business ideas, models, and vision.

- 10-minute pitch per startup

# DAY 2: MORNING PROGRAMME

## MORNING SESSIONS | 10:00 AM – 1:00 PM

### RTIH OUTREACH SESSION

A special program for government school students featuring expert speakers, interactive learning experiences, and innovation-led discussions to inspire the next generation of innovators

### HACKATHON

Final-round teams pitch their solutions to a jury comprising IIT and industry experts. Supported by TIH and a coding platform partner, hosted in a dedicated 120-seater hall.

### E-AUCTION COMPETITION

A fast-paced, strategic competition testing quick decisionmaking, business acumen, and negotiation skills under pressure.

# DAY 2: AFTERNOON PROGRAMME

**2:00 PM – 3:00 PM**

## FOUNDER–STUDENT INTERACTION

A special program for government school students featuring expert speakers, interactive learning experiences, and innovation-led discussions to inspire the next generation of innovators

## SCHOOL STUDENT SCIENCE FAIR

Final-round teams pitch their solutions to a jury comprising IIT and industry experts. Supported by TIH and a coding platform partner, hosted in a dedicated 120-seater hall.

**2:00 PM – 4:00 PM | REGIONAL CREATORS &  
BUSINESS SUMMIT**

The Regional Creators & Business Summit bringstogether regional founders, creators, and businessleaders for inspiring talks, panel discussions, andnetworking.

‡ 240-seater hall

# GRAND FINALE EVENTS

**5:30 PM – 6:30 PM | OPEN**

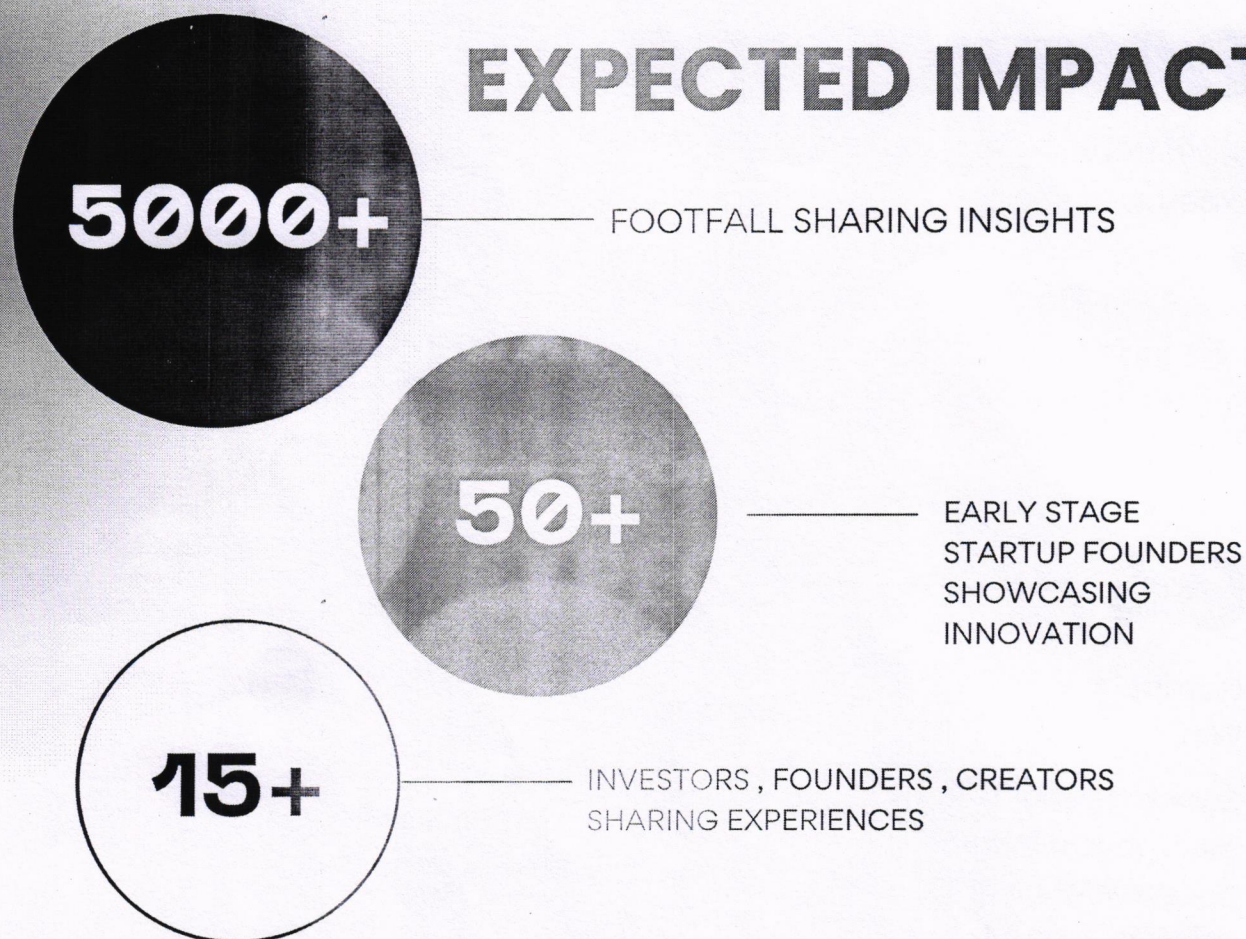
## AIR THEATRE

Celebrate achievements across competitions and the hackathon, followed by prize distribution and acknowledgements.

## CULTURAL NIGHT

Conclude the summit with a vibrant Cultural Night at the Open Air Theatre — a high-energy finale featuring live performances and celebrations

## EXPECTED IMPACT



# WHO SHOULD ATTEND & WHY?

## Perfect for:

- Perfect for: Students and Innovators exploring entrepreneurship.
- Early-stage startups seeking validations.
- Aspiring entrepreneurs with bold ideas.
- Creators and professionals building brands.
- School students (special outreach programme).

## BENEFITS:

### 01

Learn from Experts

Gain insights from real founders and successful creators who've navigated the entrepreneurial journey.

### 02

Build Critical Skills

Develop startup-ready capabilities through workshops, competitions, and hands-on experience.

### 03

Network Strategically

Connect with ecosystem leaders, investors, mentors, and fellow entrepreneurs.

### 04

Compete & Win

Showcase your talents, pitch your ideas, and win prizes whilst gaining valuable exposure.

### 05

Access Support

Gain direct exposure to incubation opportunities and ongoing mentorship programs.



# JOIN US AT E-SUMMIT'26

ORGANIZED BY

E-Cell IIT Tirupati In  
Collaboration with IIC under MoE

31 JAN - 1 FEB 2026

IIT TIRUPATI

Registration links, speaker announcements, and partner details will be announced later. Follow our social media channels for updates, and don't miss this transformative opportunity to be part of a premier student entrepreneurship summit.



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